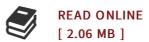




Automobile Topics Volume 51

By Books Group

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****. This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original book (without typos) from the publisher. Not indexed. Not illustrated. 1918 Excerpt: .created by war conditions---the rural motor truck and interurbaii express routes. All over the Country motor trucks are beginning to operate on regular schedule over specified routes with the result that they are speeding up transportation of merchandise; relieving the burden of railroad and express companies; assisting the consignces by making deliveries directly to their place of business and operating with greater economy, because of the rapidity of truck transportation, than the railroads or express companies. This advancement is as worthy of the close cooperation of shippers now as the U.S. Merchant Marine will be after the war is won.--L0ng Island Breeze. Advertising creates momentum. If this momentum is permitted to diminish and finally to cease altogether, then sales effort must be redoubled in order to accomplish the same result that half the work might have produced if directed by a smattering of gray matter....



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