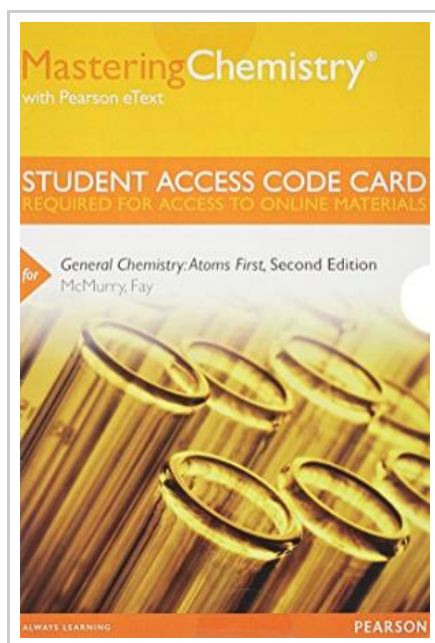




MasteringChemistry with Pearson EText -- Standalone Access Code Card -- for General Chemistry: Atoms First

By John E. McMurry, Robert C. Fay

Pearson Education (US), United States, 2013. Online resource. Book Condition: New. 2nd edition. 231 x 160 mm. Language: English . Brand New Book. MasteringChemistry(r) This includes all of the resources of MasteringChemistry in addition to Pearson eText content. The Mastering platform is the most effective and widely used online homework, tutorial, and assessment system for the sciences. It delivers self-paced tutorials that focus on your course objectives, provide individualized coaching, and respond to each student's progress. The Mastering system helps instructors maximize class time with easy-to-assign, customizable, and automatically graded assessments that motivate students to learn outside of class and arrive prepared for lecture or lab. New to MasteringChemistry: *NEW! 15 Pause and Predict Video Quizzes bring chemistry to life with lab demonstrations illustrating key topics in general chemistry. Students are asked to predict the outcome of experiments as they watch the videos; a set of multiple-choice questions challenges students to apply the concepts from the video to related scenarios. *NEW! Multiple-choice Reading Questions are provided for each chapter, making it easy to hold students accountable for doing assigned readings before lecture. *NEW! Approximately 500 end-of-chapter questions are new or revised, and are supported by the tutorial questions in MasteringChemistry....



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