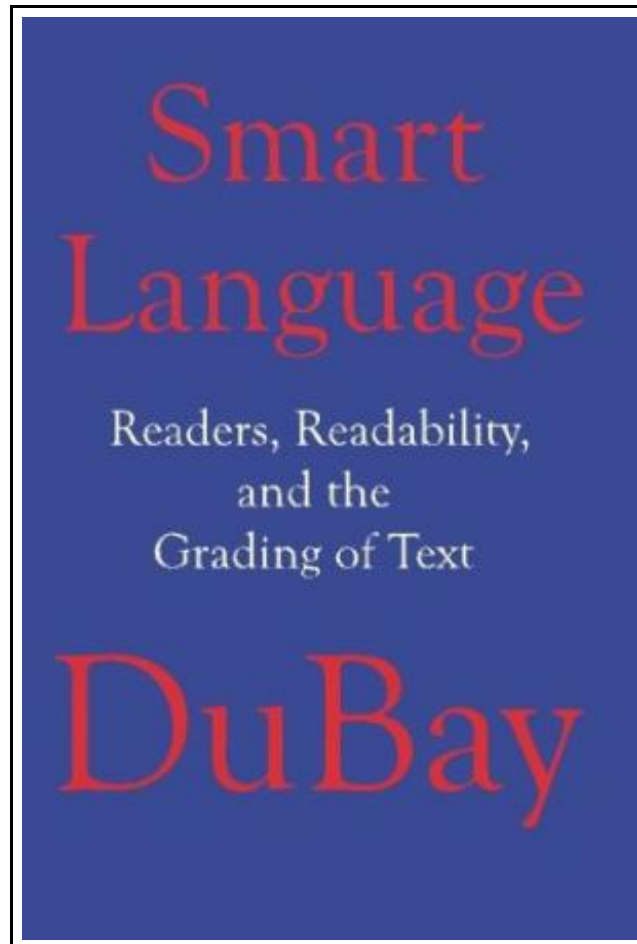


## Smart Language: Readers, Readability, and the Grading of Text



Filesize: 5.47 MB

### ***Reviews***

*This book will not be simple to get going on reading but extremely exciting to read through. Yes, it can be play, still an interesting and amazing literature. I am very easily could possibly get a delight of reading a written book.*

*(Rene Olson)*

## SMART LANGUAGE: READERS, READABILITY, AND THE GRADING OF TEXT



BookSurge Publishing. Paperback. Book Condition: New. Paperback. 156 pages. Dimensions: 8.8in. x 5.9in. x 0.6in. Smart Language is the story of the readability formulas, standard tools in education, government, and business. Early in the 20th century, education in the U. S. was confronted by a changing school population, especially an increase in the second generation of immigrants in secondary schools. In response, there was a new reliance on scientific tools for studying and objectively measuring educational problems. This effort engaged the best minds of the age, including Edward Thorndike, William Gray, and Edgar Dale. Their work led to the first readability formulas. In 1935, surveys revealed that the average readers in the U. S. were adults of limited reading ability. New studies showed how more readable text increases their readership and comprehension. Today, the readability formulas continue to benefit millions of readers throughout the world in many languages. William H. DuBay is a professional writer with 40 years experience in public relations and technical communication. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



[Read Smart Language: Readers, Readability, and the Grading of Text Online](#)  
[Download PDF Smart Language: Readers, Readability, and the Grading of Text](#)

## Relevant eBooks



### **Kingfisher Readers: Dinosaur World (Level 3: Reading Alone with Some Help) (Unabridged)**

Pan Macmillan. Paperback. Book Condition: new. BRAND NEW, Kingfisher Readers: Dinosaur World (Level 3: Reading Alone with Some Help) (Unabridged), Claire Llewellyn, For the first time, Kingfisher brings its expertise in beautifully-designed, trusted non-fiction to...

[Read eBook »](#)



### **Grandpa Spanielson's Chicken Pox Stories: Story #1: The Octopus (I Can Read Book 2)**

HarperCollins, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Foreword by Raph Koster. Introduction. I. EXECUTIVE CONSIDERATIONS. 1. The Market. Do We Enter the Market? Basic Considerations. How...

[Read eBook »](#)



### **Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625)**

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now...

[Read eBook »](#)



### **Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625)**

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you...

[Read eBook »](#)



### **Essie s Kids and the Rolling Calf: Island Style Story**

Createspace, United States, 2011. Paperback. Book Condition: New. 224 x 147 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.A rolling calf is a ghost that often appears in the form of...

[Read eBook »](#)