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SPECIAL EVENT PRODUCTION: THE PROCESS (2ND REVISED EDITION)



Taylor & Francis Ltd. Paperback. Book Condition: new. BRAND NEW, Special Event Production: The Process (2nd Revised edition), Doug Matthews, This must-have guide to special event production looks deep behind the scenes of an event and dissects what it is that creates success. It analyses the process - the planning and business aspects - to provide a unique guide to producing a variety of events from weddings to festivals. It explains thoroughly budgeting and resource concerns, planning and cost projections...

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- Authored by Doug Matthews
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